

Product Condition Alert

November 2019

We have begun the transition of growing areas for lettuce and row crops, departing from Salinas Valley California to the Yuma desert.

During this time, the industry leaders are experiencing an overall drop in quality to all row crops, primarily to all leaf items.

The lettuce and leafy item defects being reported include light weights, browning and tip burn. This includes romaine, iceberg and tender leaf products which are also struggling with minimal yellowing and bruising. Also expect a smaller size of whole head leafy products.

As we approach the 2019-2020 storage potato season, we are now seeing the effects of the challenges we will face along the way. Extremely cold weather and storm systems have and will continue to put a strain on the Idaho potato industry as a whole for the upcoming year. The full extent of the crop failure in Idaho is still unknown. Some fields were a total loss, while other fields were harvested, but that product will never make it to the fresh market due to quality. As an industry, Idaho potato growers are expecting substantial loss of yields and diminished quality moving forward.

We will keep you informed so that you can prepare your menus accordingly, as we work through the challenges our industry faces this time each year.

Thank you for your partnership and continued support!!

The Foster Caviness Team