

the Outlook

Hurricane Franklin made landfall early Thursday as a category 1 storm near Veracruz, Mexico. The system is currently moving west across south-central Mexico.

The storm has been significantly degraded by the interaction with the mountains but looks to emerge over the Pacific on Friday and possibly regenerate as another tropical disturbance in the Pacific next week.

Torrential rains have been reported as this system continues to track west into the west-central states today and Friday. The track of this system takes the storm across numerous crops and growing regions.

Crop and damage assessments will begin as the fields dry out, but will take some time to accomplish. With Franklin still moving across Mexico we will have to wait and see how the various crops come through the storm and keep you up to date as we gather more information.

